

International Table Tennis Federation

GAC GROUP 2014 ITTF WORLD TOUR

Accredited Media Guidelines



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The media is an essential part of the success of ITTF events, so the ITTF wants to create the best possible atmosphere for the media to work.

In return, the ITTF asks the media to adhere to the below guidelines to ensure that the players, spectators, TV viewers and competition management also have the best event possible.

Field of Play

- Photographers are only allowed onto the field of play (FoP) with an official bib issued by the organizing committee. Any photographers/accredited press on the FoP without a bib will be asked to leave immediately.
- Only photographers with professional cameras will be given an official bib to enter the FoP.
- As photographers are seen by spectators and on television, they are required to dress presentably whilst on the FoP (collared shirt/blouse, long pants/skirts and covered shoes).
- Photographers are expected to work together with OC Media operations staff in order to ensure they acquire the best coverage possible.
- Strictly no flash photography are allowed on the FoP.
- Photographers will be advised by the OC press officer and the ITTF Managers the areas they will be allowed to take photos on the FoP. If photographers go beyond this area, they may be asked to leave the FoP. FoP access rights may also be revoked.
- There should be no moving around on the FoP when points are being played.

Mixed Zone

The priority for accredited media's access to players and officials in the mixed zone will be as follows:

1. Host Broadcaster
2. Television Rights Holders
3. Television Non-rights holders TV Interviews
4. ITTF Interviews
5. Written Press

In the mixed zone, all accredited media must form an orderly queue according to the above order.

Filming Rights for Field or Play and Mixed Zone

Please find below the explanation of the different material ENG crews & Video Journalists can or cannot film during and ITTF World Tour Event:

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1. All Crews Have The Right To Film:

1. The Official Draw ceremony: Please note that only rights holders can broadcast the draw live. Any non-rights holder can place a request to broadcast live but this must be approved by the ITTF in advance.
2. Press conferences following the Draw and after the main matches.
3. Interviews in the mixed zone.
4. Private interviews in the interview room.
5. Training in the training hall.
6. Prize Presentation Ceremony

Non-rights holders may NOT film match action on the FoP. If they would like match footage, they must contact **ITTF's media rights holder Total Sports Asia**. Please approach any ITTF Staff who will put you in contact with the representative from Total Sports Asia present at the venue.

2. Rights Holders Have The Right To Film:

1. Match action on court, including presentation ceremonies and warm-up on court
2. One-to-one Interviews:
 - a. After the Draw
 - b. After each press conference

Only television rights holders may film the table tennis competition on the FoP and the training and warm up in the training halls. Any unauthorized filming may result in the revoking of the relevant media accreditation.

Media Centre and Press Tribune

Only accredited media are permitted into the media centre and are not allowed to bring in guests.

As the media centre is a place for work, media must keep the noise to a minimum.

There will be lockers provided for photographers to store their equipment, in the media centre.

General

- Television, radio, or written interviews may only take place in the mixed zone and interview room during the press conference.
- If the accredited media would like to have a one-on-one interview with a player, they must organize this through the OC press team or the ITTF Promotion Manager, and should not approach the player themselves outside the mixed zone or press conference room.
- The Organizing Committee (OC) Media operations staff will manage all photographers onsite and be present to assist photographers with queries, photo position placement and will enforce the guidelines stated herein.

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- If the accredited media would like additional photographs, quotes, results, stats or general information, please ask the OC press team or the ITTF Promotion Manager and they will be more than happy to help.